

National Gymnastics Week Mall Demos

(Londonderry Shopping Centre, Edmonton)



What:

National Gymnastics Week is an opportunity to increase gymnastics awareness by generating interest and enthusiasm about our sport. This week-long celebration is held throughout Canada, January 18-24, 2010 and is dedicated to bringing together the thousands of Canadians of all ages and levels who already participate in gymnastics and to encourage all other Canadians to try the sport. The Alberta Gymnastics Federation (AGF) has organized a mall demo opportunity where your participants will act as ambassadors of gymnastics by performing and demonstrating their love of the sport. This event will allow gymnastics to be showcased for the public to see and will generate interest for your club and the sport.

Where:

Londonderry Shopping Centre
(137th Ave & 66th Street Edmonton, AB)

Demo Area: East Court (Main Level by McDonalds')

Parking: There is plenty of parking surrounding the mall, please do not park in fire lanes.

Dates & Times:

Sunday January 24, 2010

1:00-1:30 pm

Set-up (*Regardless of performance time, all participants must arrive at 1:00 pm*)

1:30-3:00 pm Demos



Tentative Demo Schedule:

1:30-1:40 pm

1:40-1:50 pm

1:50-2:00 pm

2:00-2:10 pm

2:10-2:20 pm

2:20-2:30 pm

2:30-2:40 pm

2:40-2:50 pm

2:50-3:00 pm

3:00-4:00 pm Clean-up

On January 12th AGF will distribute the Demo Schedule to participating clubs. This schedule will indicate the order in which clubs will perform. If your club would like a specific slot in the order of performance (e.g. second group to perform etc.) please contact AGF, and we will do our best to accommodate your request.

Please note: In an attempt to keep the program flowing, groups will start their routine/demo immediately following the preceding club, as some clubs will not be able to fill the entire 10 minute slot. In the event that all clubs have had a chance to perform and there is still time available the rotation of clubs will begin again starting with the first club listed. **Of equal importance, please be respectful of the other groups by keeping your performance to a maximum of 10 minutes (includes setup/removal of additional equipment).**

Demo Area:

East Court (Lower Level - by McDonald's)

The shape and size of the performance area will be smaller than your athletes are accustomed to. The demo area will be 20' x 20'. When planning/practicing your routine please practice within this size of floor.

Equipment:

Each club is responsible for bringing 1 strip of floor and a minimum of 3 folding mats that can Velcro together. The floor pieces and mats will be used collectively by all of the groups involved. Therefore all groups must arrive with their floor pieces at set-up time, as indicated on page 1. Please remember to label your equipment with your club name. Additional equipment must be supplied by the individual club.

Insurance:

Those performing at this event **must** be members of Alberta Gymnastics. Due to insurance reasons non-members will **not** be permitted to perform/participate. If you have questions regarding membership status please contact AGF at (403) 259-5500.

Music:

If you would like music to accompany your groups' performance please bring your CD to the event.

Announcements:

Please provide a brief paragraph describing your group/performance. The Emcee at the event will read your description as a commentary during your groups' performance. Send your write-up to AGF with your participant waiver forms via direct mail or fax before January 8, 2010.

Photography: Personal photography is permitted.

Personal Belongings:

The display area is not equipped with change areas or lockers. Please take special care where you place your belongings, as they should not be littered throughout the display area. **Alberta Gymnastics has booked the Community Meeting Room at Londonderry Shopping Centre. Please use this space to store your belongings.** This is not a secure area and will be accessible to all participating clubs, so please leave your valuables at home. Please leave this space as you found it, remove all belongings and refuse upon departure.

Promotional Display:

AGF has booked 4 tables to be **shared** by the participating clubs to promote awareness of the sport and your club. You may bring/display promotional material, program brochures, posters, give-aways etc. If you wish to take advantage of this promotional opportunity please appoint a volunteer to manage your table.

As per contractual agreement with Londonderry Shopping Centre, please note the following:

- 1) All promotional material should be **free**, nothing is to be sold or solicited (i.e. this is not a fundraising opportunity).
- 2) Signage is to be professional; freehand signs are not allowed. Any sign deemed unacceptable by the mall will be removed.
- 3) Helium balloons are **not** allowed within the mall.
- 4) Tables are **not** to block flow of traffic, entrances or other vendors.
- 5) Those involved with the promotional table are limited to stay within the confines of that area and are not to distribute promotional material outside of that immediate area. Customers are to be not to be solicited, please allow them to approach at their own discretion.

Important Deadlines:

Completed participant medical and waivers forms must be sent to AGF at #207, 5800 2nd Street SW, Calgary AB T2H 0H2 or faxed to (403) 259-5588 on or before **January 8, 2010**.

Londonderry Shopping Centre has invited us as guests to perform at their venue; as ambassadors of Alberta Gymnastics and your club please be respectful of the facility, each other and the spectators. If you have any questions or concerns please do not hesitate to contact Gina Peake at (403) 212-5727 or email gpeake@abgym.ab.ca. Thank you and have fun!

National Gymnastics Week Group Registration Form

(Londonderry Shopping Centre, Edmonton)

Please send completed forms and checklist to:
Alberta Gymnastics Federation
#207, 5800 - 2nd Street SW
Calgary, Alberta T2H 0H2

Club Name : _____

Club Address: _____

City: _____

Postal Code: _____

Club Phone: _____ **Fax:** _____

Contact Name: _____ **Home Phone:** _____

Email: _____

Music Title(s): _____

Description of Routine (ideas: describe age and level of kids, amount of time to prepare, and why they came to perform at the mall, why they love gymnastics or something unique or interesting about your group):

Total number of participants = _____

***Registration Deadline: January 8, 2010**

Incomplete registration packages will not be accepted, and will be sent back to the club. ALL participant waivers must be accompanied with this form. Registration packages sent after January 8, 2010 will not be accepted.