



ALBERTA GYMNASTICS FEDERATION Sport Acrobatics (Acro) MEETING

Saturday October 15th, 2016
8:30 AM – 10:30 AM
Grey Eagle Casino
Calgary, Alberta

MINUTES

Attendance:

Norm Lewis	Acro Chairperson, Calgary Acro
Stevie Pearson	Altadore Gym Club
Jayson Johnson	Edmonton Acro
Michelle Johnson	Edmonton Acro
Danielle Johnson	Edmonton Acro
Jennie Miller	Calgary Acro
Erin Basisty	Capital City Gym Club
Cassie Allen	Capital City Gym Club
Chelsea Fenn	Salto Gym Club
Kelly Dick	Salto Gym Club
Derek Hanson	AGF Program Coordinator
Ingrid Meager	AGF Board of Directors

1.0 Call to Order

The meeting was called to order at 8:30 AM

1.1 Official Welcomes and introductions

1.2 Approval of Agenda

Edmonton Acro / CCGC

Motion: "To approve the agenda."

CARRIED

1.3 Approval of Minutes of the Last Meeting on Saturday October 17th, 2015

Edmonton Acro / Calgary Acro

Motion: "To approve the minutes from
October 18th, 2014."

CARRIED

2.0 Chairperson Reports

See attached, all items to be discussed in agenda

3.0 Business arising from previous meeting

All action items were completed

4.0 New Business

- 4.0 SOAR and AGF Strategic Plan
D. Hanson provided a review of the Alberta Acro SOAR analysis and the AGF 2016-2020 Strategic Plan, see attached

- 4.1 AGF Acro Meetings
The Acro assembly will meet via Adobe Connect every 2-3 months

ACTION: D. Hanson to send out meeting requests via Doodle Meeting Poll

- 4.2 GCG Update
- 1) There has been lots of work and movement with Acro and GCG recently including
 - a. Meredith Warner is the Acro staff person
 - b. Establishment of Canada Wide working group that meets via Conference call regularly and via email
 - c. Establishment of Judging working group
 - d. Focus on hosting a National Championships and the associated documents
 - 2) Alberta will continue using the US J.O. Program

- 4.3 Acro Technical Handbook

ACTION: E. Basisty and S. Pearson to edit the Handbook for the 2016-2017 season by mid-November

ACTION: D. Hanson to send a Word version of the Handbook.

- 4.4 Provincial Team
With the possibility of GCG hosting the first Canadian Championships, input was requested on what a provincial team should look like. The following are some of the input. Final decisions will be dependent on GCG rules and guidelines if and when they are published.
- 1) Teams should have open numbers but with a GCG qualifying score
 - 2) Open numbers with graded funding (similar to T & T)
 - 3) Open numbers with graded funding not only for higher quality but also to higher levels)
 - 4) Team coaches based on points system

ACTION: N. Lewis to propose to add a budget item and appropriate funding level in the event of the first Canadian Championships taking place

4.5 AGF Awards Banquet Recognition
The details and guidelines for all programs for the AGF awards banquet are being re-evaluated by the AGF staff and Board of Directors. The assembly felt that J.O. Level 5 should be included

4.6 Athlete funding

ACTION: N. Lewis to request AGF Board of Directors/S. Hayes to add a new/separate budget line item. It would be similar to the WAG's program where coaches/clubs could apply for funding for various events

4.7 AGF Acro Budget

The group was updated on the Acro budget and operational plans that were accepted by the AGF Board of Directors. If anyone has any further questions please contact D. Hanson

4.8 2016 Provincial Championships Review

- Competition was ran very well and professionally
- Multi-club responsibilities worked very well
- Spruce Grove Aerials gym worked perfect

The 2017 Provincial Championships will be on Sunday April 9, 2017 in Fort McMurray in conjunction with MAG and WAG Provincial Championships 4

4.9 2016-2017 Calendar of Events

Please see attached Calendar of Events

ACTION: All clubs are to respond to AGF by Tuesday October 18, 2016 if they can attend (and with how many athletes) the proposed Training Camp with Lorenzo on November 18-20, 2016

ACTION: D. Hanson to develop an Acro Calendar of Events to circulate and post on the AGF webpage.

4.10 Elections

Norm Lewis was elected by acclamation for his second 2 year term as Acro Chairperson

5.0 Adjournment and Next Meeting

Next Meeting: The next AGF Acro meeting will be held in 2-3 months. Look for Doodle invite for attendance and confirmation.

CCGC / Pegasus

Motion: "To adjourn the meeting of October 15th, 2016."

CARRIED

ACRO CHAIRPERSON REPORT – OCTOBER 2016

Please see below a list of the projects I have been working on or have been a part of this year as my role as Acro Chair for the 2015-2016 season:

Year To Date (YTD) Provincial AGF Hosted Events:

- Training Camp- Hosted by Airdrie Edge, guest clinician Neil Griffiths. Well attended successful event.
- Provincial Championships- Hosted by Spruce Grove. Attendance about the same as previous year overall the event was a success.

YTD National GCG Hosted Events:

- Selection for World Age Groups

Current initiatives (in progress):

AGF- Discussions about formatting the funding criteria and eligibility for enhancement funding for acro members.

AGF- Discussions about the growth of the Provincial Championships (potential to join with artistic).

AGF- Team selection criteria.

AGF- Judging streams, courses, certifications.

GCG- National Championships

GCG- Canadian & FIG Judging

GCG- NCCP Acro coaching modules

S.O.A.R. Analysis: ACRO Program

A strengths, opportunities, aspirations, results (SOAR) analysis is a strategic planning tool that focuses an organization on its current strengths and vision of the future for developing its strategic goals.

Strengths

- AGF staff and financial support
- Technical knowledge and experience with Norm Lewis
- AGF/Club Relationship: Strong and respectful
- New sport so can direct the future

Opportunities

- New sport so can have challenges in development (ie judging, NCCP, funding etc)
- Potential for increasing participants (total number of clubs, total number of athletes)
- Increase the number of invitationals and hosts for AGF events

Aspirations

- Achieve a full AGF committee membership
- Promote judging and increase certification (dependent on GCG)
- To host a National event (Trials, Canadians, training camp etc)

Results

- Compare AGF registrations from previous year to see increase or decrease in Alberta club and participant registrants
- Have certified judges (dependant on GCG)

AGF Year 1 Analysis – Strategic Plan

4 AGF Strategic Pillars

- Club Support & Development
- Coaching and Judge Development and Leadership (REC/WAG/MAG/T&T/ACRO COACHING/JUDGING)
- Gymnastics Awareness
- Athlete Support and Leadership

Club Support & Development

- Continued Partnership with 3rd Level and Club Excellence
- 2016 Various Fall Congress Sessions (*Best Practices/Standard Operation Procedures/Insurance/etc.*)
- Research and Development of Adobe Connect Program (*Online Conference/Webinar*)
- Continued development and upgrading of the AGF Website

Coaching and Judge Development and Leadership

- REC
 - 4 mentors and 2 mentees. 6 sessions/events/visits, Locations included; Lethbridge, GP (2), Dynamyx (2) and Phoenix.
- WAG
 - 4 mentors and 3 mentees. 10 sessions/events/visits, Locations included; Edmonton, Calgary, Canmore and China
 - 64 Registered Judges (Provincial, National, Brevet Candidate and Brevet), last year 54
- MAG
 - 1 mentor and 1 mentee. 1 sessions/events/visits, Location was Calgary
 - 25 Registered Judges (Provincial, National, and Brevet); last year 27
- T&T
 - 2 mentors and 2 mentees. 7 sessions/events/visits, Locations included; Okotoks, Cardston and Edmonton
 - 52 Registered Judges (Provincial, National, and Brevet); last year 52
- ACRO
 - Currently no mentorship program offered, further evaluation in Year 2-4 as numbers increase
 - 3 members participated in an FIG judging course in Ontario, 1 information session offered in Alberta with 14 participants

Gymnastics Awareness

Community Engagement

- City/Municipal facilities: Be Fit for Life /All Sport 1 Day/Sport Councils
 - City of Calgary, CBE, Parkland School District/National Circus School , CS4L webinar , PLAY YYC, KidSport, Alberta Learning
- School Boards/Kids Can Move
 - Number of Sessions – 10
 - Number of participants- approx. 3000-3500
 - Number of teachers- approx. 80
 - All Sport One Day- 2 sessions
- Teachers' Conventions
 - Number attended-1
- Physical Literacy
 - CS4L, BFFL, PLAY YYC
- Special Needs
 - Between Friends, Gymnastics Victoria (Australia), Special O



AGF Year 1 Analysis – Strategic Plan – Cont'd

Gymnastics Awareness – Cont'd

AGF Membership

- Club Visits; February 1 & 2 and April 11 & 12. AGF met with a total of 10 member clubs
- 2nd Edition of the AGF “On the Flipside” was published and over 1200 copies circulated
- Coach Awareness/Appreciation
 - 87 Tim’s Gift cards, in varying amounts were distributed. The gift card were for coach appreciation during Canadian Gymnastics Week (Feb. 6-13, 2016). Clubs were asked to hash tag the event (#AGF) and post their club celebrating this event. This was also in conjunction with the coloring and photo contest.
- Work Continues on developing and implementing the WAG Junior Olympic Program
- Develop a sponsorship strategy

Athlete Support and Leadership

- New section on the AGF Website is currently under development
- Intent is to provide athletes and their parents/guardians additional information as it pertains to: Community and Sport Science services, Personal development, Career development and Academic Opportunities

Communication and Social Media

Development of event specific communication/social media strategy which included:

- Outline event promotion detail (when/where/how); recruit social media volunteers (to post on behalf AGF); promote hosting club and city; staff job responsibility; hashtags, and so on.
- Work with GCG, other Provincial organization and hosting clubs on promoting AB athletes (Canadians and Western Canadians Championships)
- Twitter is the main promotion tool, following by Facebook, and Instagram
- Significant impressions/views/followers increased during the events:

Date	Facebook Stat.	Twitter Stat. (28 day period)
April 14, 2016 (one day before Artistic Provincials)	1,733 Likes (22 new), post reach 12,853	561 followers (12 new), impressions 22.2K, profile visit 1,419, Mention 7
April 19, 2016 (after Artistic Provincials)	1,777 Likes (54 new), post reach 21,340	577 followers (30 new), tweet impressions 39.4 K, profile visit 3,068, Mention 39, on average 12 link click per day
April 25, 2016 (after T&T Provincials)	1,808 Likes (36 new), post reach 13,131	584 followers (39 new) tweet impressions 49.4K profile visit 3,794, Mention 51, on average, 15 link clicks per day
As of July 27, 2016	1,900 Likes	640 followers

- On the Flip Side second edition published, contents included retired athlete Kylie Stone, top Canadian coaches: Smith, Ball and Quinney, membership and new JO system.
- Web page modification for 3rd Level Consulting page (pass word protected)
- Web page for NCCP Courses revised (FAQ, Professional Development)
- Promotion on coach appreciation during the Canadian Gym Week

